

# MONEY SAVER

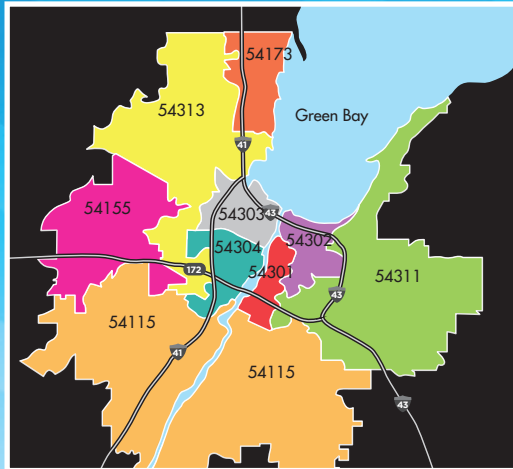
TRUSTED SINCE 1991

M A G A Z I N E

Mailed by itself to

**99,000+ GREEN BAY AREA HOMES!**

ADVERTISE IN OUR OTHER MARKETS: Fox Cities, Oshkosh, Fond du Lac, Wausau, Stevens Point and Wisconsin Rapids



| IN HOMES:                  | COPY/CONTENT DUE:  |
|----------------------------|--------------------|
| January 3-5 (2018) ..      | December 14 (2017) |
| March 7-9 (2018) .....     | February 14        |
| May 2-4 (2018) .....       | April 14           |
| July 5-7 (2018) .....      | June 14            |
| September 5-7 (2018) ..... | August 14          |
| November 7-9 (2018) .....  | October 14         |

**INSIDE ADS:**

|  |   |
|--|---|
| <p><b>FULL PAGE</b><br/>8.375" x 10.875"</p> | <p><b>HALF PAGE</b><br/>7.875" x 5.125"</p> |
|  | <p><b>QTR PAGE</b><br/>3.875" x 5.125"</p>  |

**PREMIUM PLACEMENT:**



**GREEN BAY & FOX CITIES RATES**

|                |               |
|----------------|---------------|
| Full .....     | <b>\$2498</b> |
| Half .....     | <b>\$1598</b> |
| Quarter* ..... | <b>\$ 998</b> |

PRICES ARE PER ISSUE

\*Quarter not available in Fox Cities, Oshkosh & Fond du lac

- **DISCOUNTS FOR MULTIPLE ISSUES/MARKETS**
- **SPECIFIC POSITIONS AVAILABLE: ADD 10-20%**
- **ALL ADS INCLUDE: DESIGN, PRINT, DISTRIBUTION & ONLINE ADVERTISING**

Front Cover Primary..... **\$3498**  
- Includes 1/2 page inside ad  
- Cover not available in Fox Cities

Without Inside Ad..... **\$2998**

NO COUPONS ON COVER • PRICES ARE PER ISSUE  
LIMITED TO ONCE PER YEAR PER ADVERTISER

Cover Call-Out (CCO)..... **\$ 300**  
- With purchase of 1/2 or full page ad only

**INSERTS: LIMITED OPPORTUNITIES AVAILABLE**

Call for more information

Pay by check, credit card or ACH payment.

ADVERTISE IN OUR OTHER MARKETS: Fox Cities, Oshkosh, Fond du Lac, Wausau, Stevens Point and Wisconsin Rapids  
Call or text Keith Vanden Avond at (920)676-8886 or e-mail keith@willemsmarketing.com

# “ What Others Say About Us



January, March, May, July,  
September, November

*I build my direct contact strategy around the Money Saver in-home dates. They are on time...every time, and it works.*

- Domino's Pizza

*I get new customers each time I am in Money Saver. They email me my previous ad, I make changes and approve the final proof. It's as simple as that.*

- Dr. Capesus

Chiropractic Neurology &  
Rehabilitation Center

*Money Saver works great for us. What more can I say?*

- Doug, A&W



## 2018 RATES

|  |                            | 1/4 PAGE              | 1/2 PAGE              | FULL PAGE             |
|--|----------------------------|-----------------------|-----------------------|-----------------------|
| <b>GREEN BAY MONEY SAVER</b> <i>Cover ad available</i> <b>99,000+</b> households<br>Green Bay, Ashwaubenon, Allouez, De Pere, Howard, Suamico, Bellevue, Oneida, Hobart, Ledgeview, Lawrence and Rural Routes<br>Zip Codes: 54301, 54302, 54303, 54304, 54311, 54313, 54115, 54155, 54173<br>*Postal Service carrier routes are blind to municipal boundaries and crossovers will occur. |                            | \$998                 | \$1598                | \$2498                |
|  |                            | 1.0¢<br>per household | 1.6¢<br>per household | 2.5¢<br>per household |
| <b>ALL PRICES ARE PER-ISSUE</b>  |                            |                       |                       |                       |
| <b>FOX CITIES MONEY SAVER</b>  | <b>109,000+</b> households | Not Available         | \$1598<br>1.5¢        | \$2498<br>2.3¢        |
| <b>OSHKOSH MONEY SAVER</b>   | <b>39,000+</b> households  | Not Available         | \$1098<br>2.8¢        | \$1498<br>3.8¢        |
| <b>FOND DU LAC MONEY SAVER</b>   | <b>30,000+</b> households  | Not Available         | \$898<br>3.0¢         | \$1248<br>4.2¢        |
| <b>WAUSAU MONEY SAVER</b><br><i>Cover ad available</i>   | <b>43,000+</b> households  | \$698<br>1.7¢         | \$1098<br>2.6¢        | \$1498<br>3.6¢        |
| <b>STEVENS POINT MONEY SAVER</b><br>January, March, May, August, October <i>Cover ad available</i>   | <b>29,000+</b> households  | \$548<br>2.0¢         | \$848<br>3.1¢         | \$1248<br>4.6¢        |
| <b>WISCONSIN RAPIDS MONEY SAVER</b><br>January, March, May, August, October <i>Cover ad available</i>  | <b>25,000+</b> households  | \$548<br>2.2¢         | \$848<br>3.4¢         | \$1248<br>5.0¢        |

**Our Ad Rates Include: Content Assistance, Design, Ad Proof, Printing, U.S. Postage & Mailing and Website Posting.**

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Call or text Keith Vanden Avond at (920)676-8886 or e-mail [keith@willemsmarketing.com](mailto:keith@willemsmarketing.com)