

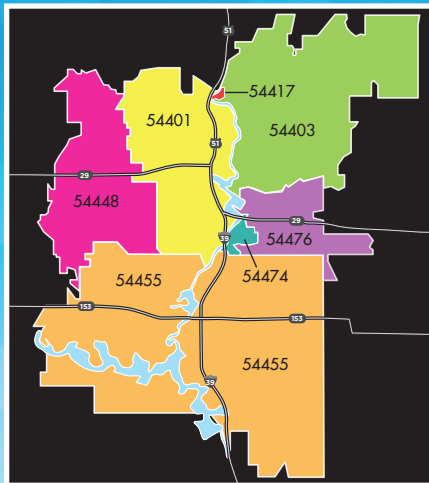
MONEY SAVER

TRUSTED SINCE 1991

M A G A Z I N E

Mailed by itself to

42,000+ WAUSAU AREA HOMES!



INSIDE ADS:

<p>FULL PAGE 8.375" x 10.875"</p>	<p>HALF PAGE 7.875" x 5.125"</p>	
	<p>QTR PAGE 3.875" x 5.125"</p>	

WAUSAU RATES

Full **\$1498**
 Half..... **\$1098**
 Quarter **\$ 698**

PRICES ARE PER ISSUE

- DISCOUNTS FOR MULTIPLE ISSUES/MARKETS
- SPECIFIC POSITIONS AVAILABLE: ADD 10-20%
- ALL ADS INCLUDE: DESIGN, PRINT, DISTRIBUTION & ONLINE ADVERTISING

Pay by check, credit card or ACH payment.

IN HOMES:	COPY/CONTENT DUE:
January 4-6 (2017) ..	December 14 (2016)
March 1-3 (2017)	February 14
May 3-5 (2017)	April 14
July 5-7 (2017)	June 14
September 6-8 (2017)	August 14
November 1-3 (2017)	October 14

PREMIUM PLACEMENT:



Front Cover Primary..... **\$2498**

- Includes 1/4 page inside ad
- Cover not available in Fox Cities

Without Inside Ad..... **\$2198**

NO COUPONS ON COVER • PRICES ARE PER ISSUE LIMITED TO ONCE PER YEAR PER ADVERTISER

Cover Call-Out (CCO)..... **\$ 200**

INSERTS: LIMITED OPPORTUNITIES AVAILABLE

Call for more information

ADVERTISE IN OUR OTHER MARKETS: Green Bay, Fox Cities, Oshkosh, Fond du Lac, Stevens Point and Wisconsin Rapids

Contact Mike Gutowski Today! (715) 571-7885 • wbgmike@gmail.com

